



# INSPIRING MINDS

## FOR AN OUTPERFORMANCE CULTURE

### WHY?

*Sustained growth in the future can only be achieved by the continuous generation of new, creative ideas and strategies.*

*There are a range of ways in which organisations address this issue including structures, processes, incentives, systems and unleashing the creative potential of individuals.*

*Many organisations today have turned to workplace innovation programs in the conviction that creativity is one key to competitive survival. And organisations know their ability to innovate lies in the creativity and abilities of their people.*

*The individual needs to understand and adopt internal thinking processes that increase the potential for new thinking. Organisations have to do the same.*

**Creativity will be the strategic tool for the 21st Century.**

*"The event was a great success, and on a number of different levels. It was fun, built trust and shared experience amongst our group, and helped advance the leadership program we are workshoping. Your contribution was wonderful and you obviously have a winning set of products that are refreshingly different."*

**BHP Worsley Alumina**

### WHAT IS IT?

Inspiring Minds is delighted to offer a diverse suite of exciting new programs that facilitate unique, creative experiences, executive leadership, training, and break-outs for strategy days, conferences, retreats and meetings.

The programs will add an important dimension to the development and recognition of high performing teams and creative-thinking individuals. These programs are custom designed to ensure everyone steps out of their comfort zones and participates, learns and grows together. They are powerful, fun and highly interactive.

These programs are designed to create ultimate brainstorming power, improve wellbeing and engagement and unlock leadership and innovation potential. Programs can be customised to achieve key business outcomes including healing stressed or dysfunctional teams, developing new strategies and a culture of innovation, caring and sharing throughout the organisation.





# The creative transformation process

## WHAT'S IN IT FOR YOU?

- > Be empowered to establish and sustain passion, creativity, energy and courage inside yourself and your organization
- > Establish an organisational culture which supports creativity at all levels and fosters innovation
- > Gain insight into the practical application of primary creativity skills and an understanding of your own brain preferences and those of others
- > Challenge, engage and motivate your people and teams
- > Improve self esteem, wellbeing and company morale
- > Enhance communication between business units
- > Help build teams post-merger or restructure
- > Energise and add variety to a conference or other meeting program
- > Recognise and reward top performers or a specific department or group
- > Release work related tension and frustrations in a constructive environment and reduce stress

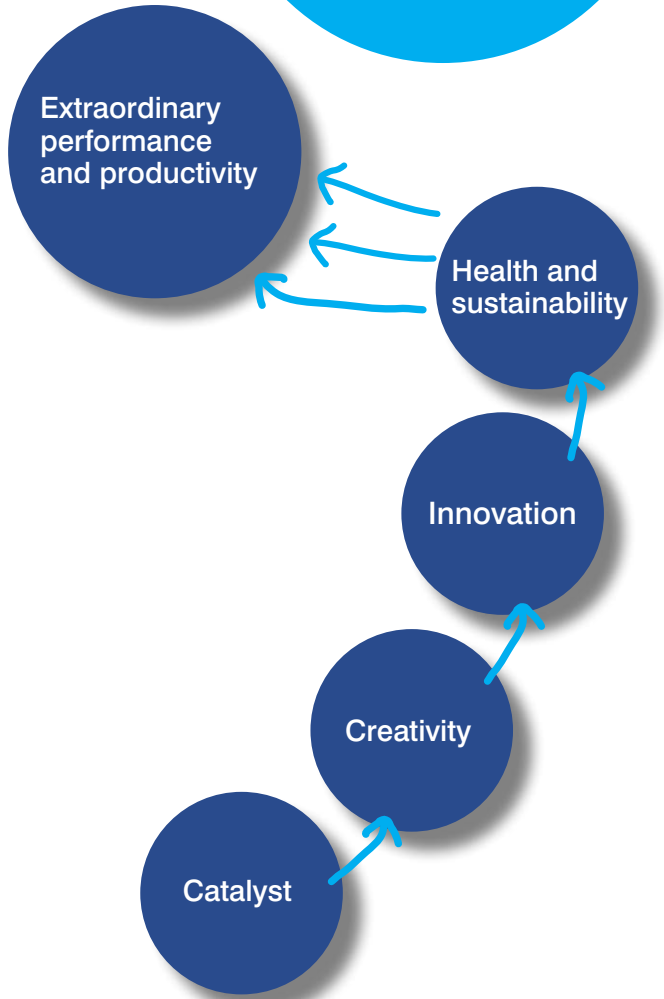
## THE PROGRAMS

We offer a creative menu from short sessions to half and full day sessions, as well as keynote speeches and briefings and individual and team coaching.

We can help you to identify catalysts, develop and implement a creative transformation process and sustainable culture of innovation within your organisation to achieve extraordinary productivity and performance.

*"It brought the group so much closer together...the room was tingling with our combined energy."*

**Macquarie Bank**



*"I write to congratulate you and your team and your facilitation of the Faculty of Law and Management's recent two day retreat at Werribee Mansion for 32 of our senior staff. I had wanted to do a serious team building exercise. The exercises undertaken were certainly different, and innovative, creative even! I was pleased with your team's efforts to gel our group. The team building undertaken on the first day led to the excellent planning results we achieved on the second. While we have much to do, we have developed four very clear areas of focus to take us forward over the next decade. Our thanks for your role in leading us to that path."*

**Professor Raymond Harbridge LLD, La Trobe University**



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## TEAM BUILDING LEADERSHIP BRAINSTORMING TRAINING PROGRAMS

### BRAIN ADVENTURES

45, 60 or 90 minute wellbeing breaks to unlock the right side of the brain.

#### PERCUSSION DISCUSSION

Drumming and a range of other percussion instruments come together in a rhythmic group activity - proven and effective to bring together teams and find your inner rhythm. Participants enjoy greater freedom of expression, improve confidence and basically have fun!

#### WITH ONE VOICE

Our voice is our human instrument. Organisations need to hear the voices and opinions of their employees and employees need to have their voices listened to. Everyone can make a vital contribution to the energy within the organisation by feeling free to express themselves. Make your presence felt through sound. Hear yourself become a leader. Be aware of the sounds others are making when they communicate. Learn to lead and follow through the sense of sound!!

The workshop will offer a powerful leadership development experience in which participants will discover their own voice, learn to use it effectively to lead and experience the application and importance of voice in presenting, influencing and being heard. You will all end up singing off the same song sheet!

#### CREATIVE CUPCAKES

Don an apron and join your colleagues as you go on a journey of creativity and expression through the unique medium of hand-decorated cupcakes. One or many targetted themes can be developed to convey a elements of your company's message. We can provide homemade cupcakes in a range of flavours, and decorations including icing, sprinkles, fondant, nuts, strawberries, lollies, coconut and more. Watch as everyone's ideas and interpretations combine to create something spectacular, meaningful and tasty!

#### THE JUGGLING ACT

Juggling is a great way to stimulate both sides of the brain and focus your team, increasing hand-eye coordination and balance/perception skills. Juggling is a great way to wake up and invigorate your team. They will have lots of fun, become more focused and ultimately help your company to achieve as they learn to let go of old patterns!

#### FREE YOUR BODY

Movement and creative dance incorporating a variety of styles designed to free your body and mind. From Afrobeat and jungle to salsa and ballroom. A wonderful teambuilding activity.

#### LOST FOR WORDS

Creative writing and storytelling that will enable you to be more productive in all your writing and ensure you overcome "writer's block".

#### INNER ARTIST

Programs including charcoal drawing, painting, sculpture, group artworks, and you can even create your own company art exhibition. Participants can draw their journey within the company or illustrate their vision for the future.



## THE PROGRAMS

*Half and full day programs to address key business and team issues.*

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### KILLER INNOVATION

Let us help you think differently (and more effectively) using some of the most effective and rewarding creative thinking techniques from around the world.

A GUARANTEED WAY TO GENERATE NEW IDEAS and work out how to implement them. We help you work out how to achieve your goals. Double the results from last year's direct mail campaign. Create that killer promotion. Increase web traffic. Evolve your product or service offering. Develop ways for greater staff engagement.

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### BEYOND THE PARADIGM – SPIRITUAL LEADERSHIP AND CREATIVITY

Would you like your teams to deliver exceptional performance and productivity? What if you could unlock the creative and innovation potential of your team? This creative leadership program takes participants on a transformational journey out of their comfort zone. Through learning to let go and changing the paradigm of their own abilities, participants gain insight into the potential of their colleagues and teams. An outstanding and joyful program for team building, developing innovation capacity and leadership development.

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### HOW TO DEVELOP A CULTURE OF INNOVATION AND UNLOCK YOUR HUMAN CAPITAL

Most organisations say they are innovative, yet very few have a true culture of innovation. This program explores the definitions of creativity and innovation and reminds us that innovation cannot occur without creative thought. You will learn how to develop a strong innovation culture leading to improved wellbeing, engagement and productivity to outperform your competitors. Discover tools and processes to unlock your own creative capacity so you can better lead innovation capability in your organization. (We can conduct a health check of innovation capability for your organisation and then recommend action steps.)

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### CORPORATE STORYTELLER

In this fascinating and evocative session, you will learn how to truly engage, compel and inspire your audience through the mode of storytelling. This workshop is all about finding your motivation through creative techniques while remaining focused on business relevance and outcomes. Learn how to pick the right story for your audience and your objective. This is a meaningful engagement and leadership tool to support innovation capability within the organisation.

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### BATTLE OF THE CHOIRS

Break your team into 2 or 3 groups, learn some breathing and singing techniques, start singing in harmony and then sing-off against one another. This is a brilliant team building activity improving self awareness and communication, shifting employees out of their comfort zone into a creative space. Your song could be performed in a public venue like a shopping centre, office foyer, gala event or hospital to raise funds for a charity of your choice. (90 minutes to 3 hour program)

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### DRAMA QUEEN

Got an issue at work? Bring it into a Drama Queen workshop and find lots of ways to solve your big and small issues.

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### FOOD GLORIOUS FOOD

Whip up a wicked meal...a cooking experience to titillate your taste buds and bring your team into delicious alignment or compete to create the dish of the day.

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### SONG STAR

Let your group write their own song, create their own lyrics and tunes with composers and then record them. You could even write your own company song for the new marketing campaign.

## ONGOING SUPPORT AND TRAINING

*Coaching for individuals and teams*

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### MIND SPA

One on one sessions unlocking creative potential with experts in the field.

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### CORPORATE STORYTELLING AND PRESENTATION SKILLS

From half day to two day programs with one on one coaching to teach you presentation and storytelling skills to move your audience.

### For more information contact Creative Universe

Telephone: (03) 9682 9689

[www.creativityaustralia.org.au](http://www.creativityaustralia.org.au)

*“Can you pass on our appreciation for demonstrating that creativity in business can actually work. It is possible to bring out the creative side in everyone and can assist in improving all aspects of a business, irrespective of its field of expertise. Interactive leadership workshops are always more productive and enjoyable and this one was a belter.”*

**Committee for Melbourne**