

# TANIA DE JONG AM



CREATIVITY  
INNOVATION  
LEADERSHIP  
COMMUNITY  
MEANING  
PURPOSE  
RESILIENCE  
PASSION  
SUCCESS

*"This golden-voiced diva gave us all goose bumps. Her message was powerful and her never give up attitude was so inspiring. She has clearly earned her success through hard work and extraordinary talent. Entertaining and brilliant!"*

Ernst & Young - Entrepreneur of the Year

*"Mark Twain said: 'Sing like no one's listening, love like you've never been hurt, dance like nobody's watching, and live like it's heaven on earth'. This philosophy epitomizes Tania de Jong!"*

Professor John Seybolt,  
Dean of Melbourne  
Business School

**Tania de Jong AM is the dynamic diva, business woman and entrepreneur who has launched a number of successful businesses (Music Theatre Australia and Pot-Pourri), started two charities (The Song Room and Creativity Australia) and has the voice of an angel.**

Tania has performed and presented around the world. She was also ranked one of Victoria's top junior tennis players, went to America on a tennis scholarship and completed a Bachelor of Law with Honours.

Tania shares her stories and wisdom in a moving presentation. Starting with her grandmother's invention of the original folding umbrella, the narrow escape of her grandparents from Nazi-Europe, and the story of her parents' survival, she weaves a moving message of 'never say die'.

Told as a fourteen year old to never bother having singing lessons and on many subsequent occasions advised to give up on her dreams, Tania has experienced the highs and lows of life and business. She is now regarded as one of Australia's leading sopranos and most successful female entrepreneurs.

Are you looking for these outcomes from your speaker?

- > Inspiration
- > Motivation
- > Passion
- > Resilience
- > Meaning
- > Entertainment
- > Networking and Marketing skills
- > Creativity and Innovation
- > Persistence - Never give up attitude
- > Organisational Cultural Change
- > Corporate Social Responsibility – Giving Back to the Community

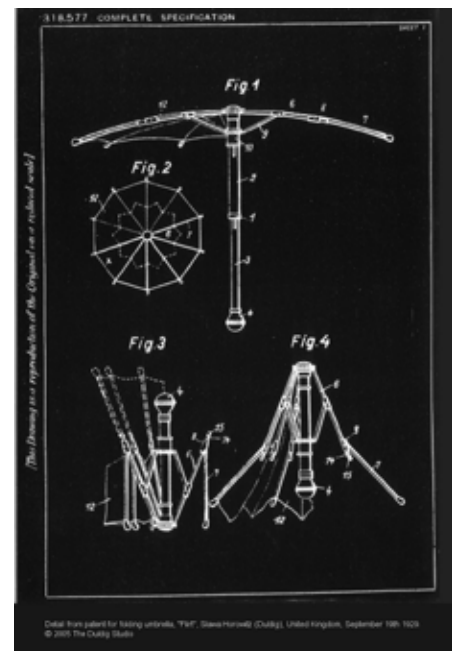
*“Tania de Jong recently delivered a very engaging breakfast presentation to over 80 of my clients at the Melbourne Hilton. Bridgeworks Leadership breakfasts have been running for over 8 years now with over 2,500 people attending during this period. Tania’s presentation was the most engaging speaker we have had - never in my dreams did I believe I would have over 80 of my clients holding hands and singing all in tune!”*

*A great testament to the ability of Tania to not only get a critical message across but getting people to take immediate action. Leadership is about taking action - there’s no doubt Tania, that is what you delivered.*

*Great presentation, great fun and most important, a message that people won’t forget. Thanks again for ‘bringing to life’ creativity in leadership.*

*Others are good at the talk, you walk the talk!”*

**Wayne Dyson, Director, Bridgeworks**



Tania’s grandmother Slawa Horowitz invented the first foldable umbrella! Image courtesy of The Duldig Studio.

*“Tania de Jong brought warmth, enthusiasm and inspiration to our launch of Constellation – Professional Women’s Speaker Series. We were overwhelmed with the positive feedback on our selection of speaker.*

*Tania managed to transcend our business world with her background as a lawyer, evoked compassion and understanding with her family history and encouraged us to be resilient when our dreams are shattered. She inspired us all to look for the music in our lives, let our dreams soar and our voices sing.”*

**Deirdre Hosking, Founding Patron, Constellation, NAB**

Tania has won numerous awards and was named Australian Social Entrepreneur of the Year 2006. In recognition of her outstanding artistry, entrepreneurial brilliance and her major contribution to the community, she was named a Member of the Order of Australia in 2008, one of the youngest females ever to receive this Honour. She was named Brainlink Woman of Achievement 2009.

Her warmth, ability to engage with audiences and connect and deliver profound messages is topped off with a special song to suit your goals for the session. Her presentations, workshops and performances can be themed to suit your specific goals and will touch your audience in so many ways.

Tania is the ideal speaker for after-dinner, breakfast or lunch spots and for Conferences and Awards programs (Opening, Closing, Keynote, Workshop), Staff Training/Personal Development Days, Client events etc.

She has presented keynote presentations and workshops for major national and international conferences, for corporations, educational and health organisations, young people’s summits and Rotary District conferences. She has been heard on many radio stations and was a co-presenter on ABC 774.

## TANIA’S PHILOSOPHIES

1. Never give up – don’t take no for an answer!
2. We can all make a difference
3. Everyone is innately creative
4. Everything is possible with optimism and passion
5. If not now, when?

## Possible speaking topics include:

- > Unleashing Potential through Creative Leadership
- > Creating Meaning and Purpose in Uncertain Times
- > Keys to Business Success and Leadership
- > Making a Difference through Creativity and Social Enterprise - Engaging Partnerships and Communities
- > Reigniting Passion and Magic!
- > The Artful Human - Redefining Intelligence and Leadership
- > Creativity and Innovation - how to Harness them in your People and Organisation
- > Finding Creative Solutions while Competitors are still Struggling with Problems
- > Are we Educating People out of their Creativity?
- > You were Born Creative – Stop Killing it!
- > Optimize the Magic of Your Mind
- > Spiritual Leadership: Beyond the Paradigm

*'Tania is most effective with Management and Executive teams who wish to work more cohesively together, or have social dynamic problems within their respective corporations.*

*Teams under pressure, stressed or suffering from communication challenges or executives who wish to be more creative in their leadership approaches would benefit from such an experience. Tania is an accomplished professional and delivered an immaculate performance with substantial impact in a short space of time, which in itself confirmed to the delegates how sustainable new behaviors can become when committed.'*

**PHA**

## Recent speeches, workshops and presentations have included:

- > Centre for Economic Development Australia
- > VECCI and City of Melbourne – Chair of Panel: "Creative City in uncertain times"
- > Committee for Melbourne
- > International Confederation of Principals – Keynote Speaker, Singapore 2009
- > Australian Secondary Principals Association
- > Serious Women's Business Conference
- > National Australia Bank – Key Clients Constellation Series
- > Mental Health Foundation of Australia National Conference – "Creativity and Resilience"
- > Melbourne Business School
- > Australian Centre for Educational Leadership National Conference
- > Swinburne University Occasional Address
- > Catholic Schools Conference

- > Deakin University
- > Ernst & Young
- > Golden Door Health Retreats
- > Melbourne Junior Chamber of Commerce
- > Melbourne Fire Brigade
- > Not-For-Profit Forum
- > RMIT University
- > Rotary International
- > St Catherine's School – Alumni Lunch
- > VECCI – Women in the City Network
- > Other corporate clients include Thiess Services, ANZ, BHP, La Trobe University, Centro and Coates.



### Tania de Jong AM - Summary biography

Tania de Jong is the inspiration, co-founder and artistic director of Pot-Pourri and of Music Theatre Australia entertainment and event production company. A graduate of the University of Melbourne with a Bachelor of Law with Honours and the Victorian College of the Arts, Tania is considered one of Australia's most talented sopranos. She has performed with the Victoria State Opera and as a soloist with a number of orchestras. In 2006 Tania received the Ernst and Young Australian Social Entrepreneur of the Year Award for her work in founding The Song Room. Tania's other awards include the "Outstanding Individual Contribution to Australian Culture", Churchill Fellowship and the Accessibility Award in The Melbourne Awards. She was a finalist in the Telstra Business Women's Awards and has recently been inducted into the AGSE Entrepreneurs Hall of Fame. She was named Brainlink Woman of Achievement 2009. Tania is on the Board of Child Abuse Prevention and Research Australia. She was appointed a Member of the Order of Australia in June 2008 for service to the arts as a performer and entrepreneur and through the establishment and development of music and arts enrichment programs for schools and communities. She has recently founded Creativity Australia to improve wellbeing, engagement and innovation in the workforce, and in partnership with disadvantaged communities, through creative thinking and leadership programs.

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*"Your presentation "Creative Leadership – The Key to Success in Uncertain Times" was excellent, evidenced by the number and calibre of questions from the audience. You provided cutting edge public policy thinking for our Trustees. Feedback from the event has been excellent."*

**CEDA**

*"Swinburne University was honoured that Tania agreed to speak to our graduates at two of our recent Graduation ceremonies. Tania was just terrific. She gave an inspiring Occasional Dress to the Graduates. Her speech was encouraging, uplifting, appropriately challenging, and of course, beautifully finished off with a song. Our Graduates were simply captivated. Well done Tania."*

**Bill Scales AO, Chancellor, Swinburne University of Technology**

*"I was the facilitator for the annual planning workshop for a consulting firm. Everybody was contributing, and all were involved in the discussions. Then Tania came in for her session with the team. She took them to a higher level; she got people in touch with deeper places inside themselves, and released the energy...something special was radiated within the room – it was joyous to see everyone finding their potential, being creative and expressing themselves in ways that they never would have imagined possible. It took them beyond their previous limitations."*

**Geoff Hopkins for Jo Fisher Recruitment**

*"Tania convinced us we had the vision and skills to run a successful project and believe in ourselves. I cannot speak highly enough of her energy, commitment, drive, enthusiasm and professionalism."*

**ROMAC**

*"I write to congratulate you and your team and your facilitation of the Faculty of Law and Management's recent two day retreat at Werribee Mansion for 32 of our senior staff. I had wanted to do a serious team building exercise. The exercises undertaken were certainly different, and innovative, creative even! I was pleased with your team's efforts to gel our group. The team building undertaken on the first day led to the excellent planning results we achieved on the second. While we have much to do, we have developed four very clear areas of focus to take us forward over the next decade. Our thanks for your role in leading us to that path."*

**Professor Raymond Harbridge LLD, La Trobe University**