

# TANIA DE JONG AM



CREATIVITY  
INNOVATION  
LEADERSHIP  
COMMUNITY  
MEANING  
PURPOSE  
RESILIENCE  
PASSION  
SUCCESS

"This golden-voiced diva gave us all goose bumps. Her message was powerful and her never give up attitude was so inspiring. She has clearly earned her success through hard work and extraordinary talent. Entertaining and brilliant!"  
Ernst & Young - Entrepreneur of the Year

"Mark Twain said: 'Sing like no one's listening, love like you've never been hurt, dance like nobody's watching, and live like it's heaven on earth'. This philosophy epitomizes Tania de Jong!"

Professor John Seybolt,  
Dean of Melbourne  
Business School

Tania de Jong AM is the dynamic diva, business woman and entrepreneur who has launched a number of successful businesses (Music Theatre Australia and Pot-Pourri), started two charities (The Song Room and Creativity Australia) and has the voice of an angel.

Tania has performed and presented around the world. She was also ranked one of Victoria's top junior tennis players, went to America on a tennis scholarship and completed a Bachelor of Law with Honours.

Tania shares her stories and wisdom in a moving presentation. Starting with her grandmother's invention of the original folding umbrella, the narrow escape of her grandparents from Nazi-Europe, and the story of her parents' survival, she weaves a moving message of 'never say die'.

Told as a fourteen year old to never bother having singing lessons and on many subsequent occasions advised to give up on her dreams, Tania has experienced the highs and lows of life and business. She is now regarded as one of Australia's leading sopranos and most successful female entrepreneurs.

Are you looking for these outcomes from your speaker?

- > Inspiration
- > Motivation
- > Passion
- > Resilience
- > Meaning
- > Entertainment
- > Networking and Marketing skills
- > Creativity and Innovation
- > Persistence - Never give up attitude
- > Organisational Cultural Change
- > Corporate Social Responsibility – Giving Back to the Community

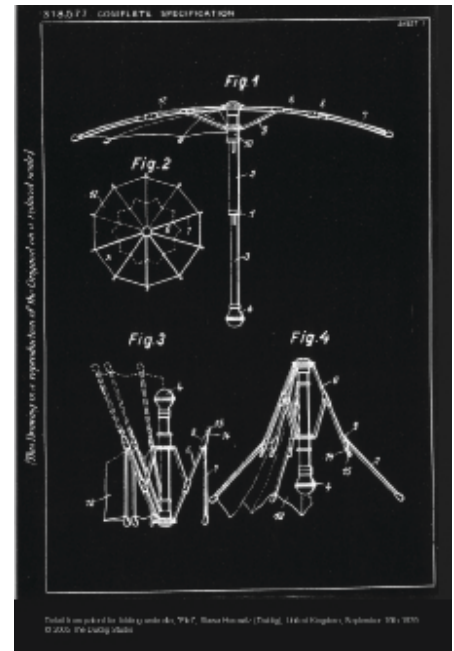
“Tania de Jong recently delivered a very engaging breakfast presentation to over 80 of my clients at the Melbourne Hilton. Bridgeworks Leadership breakfasts have been running for over 8 years now with over 2,500 people attending during this period. Tania’s presentation was the most engaging speaker we have had - never in my dreams did I believe I would have over 80 of my clients holding hands and singing all in tune!

A great testament to the ability of Tania to not only get a critical message across but getting people to take immediate action. Leadership is about taking action - there’s no doubt Tania, that is what you delivered.

Great presentation, great fun and most important, a message that people won’t forget. Thanks again for ‘bringing to life’ creativity in leadership.

Others are good at the talk, you walk the talk!”

Wayne Dyson, Director, Bridgeworks



Tania’s grandmother Slawa Horowitz invented the first foldable umbrella! Image courtesy of The Duldig Studio.

“Tania de Jong brought warmth, enthusiasm and inspiration to our launch of Constellation – Professional Women’s Speaker Series. We were overwhelmed with the positive feedback on our selection of speaker.

Tania managed to transcend our business world with her background as a lawyer, evoked compassion and understanding with her family history and encouraged us to be resilient when our dreams are shattered. She inspired us all to look for the music in our lives, let our dreams soar and our voices sing.”

Deirdre Hosking, Founding Patron, Constellation, NAB

Tania has won numerous awards and was named Australian Social Entrepreneur of the Year 2006. In recognition of her outstanding artistry, entrepreneurial brilliance and her major contribution to the community, she was named a Member of the Order of Australia in 2008, one of the youngest females ever to receive this Honour. She was named Brainlink Woman of Achievement 2009.

Her warmth, ability to engage with audiences and connect and deliver profound messages is topped off with a special song to suit your goals for the session. Her presentations, workshops and performances can be themed to suit your specific goals and will touch your audience in so many ways.

Tania is the ideal speaker for after-dinner, breakfast or lunch spots and for Conferences and Awards programs (Opening, Closing, Keynote, Workshop), Staff Training/Personal Development Days, Client events etc.

She has presented keynote presentations and workshops for major national and international conferences, for corporations, educational and health organisations, young people’s summits and Rotary District conferences. She has been heard on many radio stations and was a co-presenter on ABC 774.

## TANIA’S PHILOSOPHIES

1. Never give up – don’t take no for an answer!
2. We can all make a difference
3. Everyone is innately creative
4. Everything is possible with optimism and passion
5. If not now, when?

## Possible speaking topics include:

(or Tania can develop a keynote topic to suit – keynotes are always customised to suit the specific audience)

- > Finding your passion and purpose
- > With One Voice – building a united and positive culture
- > The Art of Social Inclusion
- > Unlock your human capital
- > Unleashing potential through creative leadership
- > How to develop an innovation capability?
- > Profits or Conversations? Creating meaning and purpose in uncertain times
- > Keys to business success and leadership
- > People or Planet? A new concept of internal ecology
- > Creativity: the strategic tool of the 21st Century
- > Creativity, Diversity and Community
- > Making a difference through creativity and social enterprise - engaging partnerships and communities
- > Social entrepreneurship - social change not social welfare
- > The Artful Human - Redefining intelligence and unleashing creative potential
- > Are we educating people out of their creativity?
- > Creativity and Innovation - how to harness them in your people and organisation?
- > Finding creative solutions while competitors are still struggling with problems.
- > The Spirit of Leadership: Optimize your imagination and creativity for personal and organisational leadership

'Tania is most effective with Management and Executive teams who wish to work more cohesively together, or have social dynamic problems within their respective corporations.

Teams under pressure, stressed or suffering from communication challenges or executives who wish to be more creative in their leadership approaches would benefit from such an experience. Tania is an accomplished professional and delivered an immaculate performance with substantial impact in a short space of time, which in itself confirmed to the delegates how sustainable new behaviors can become when committed.'

PHA

## Recent speeches, workshops and presentations have included:

- > Centre for Economic Development Australia
- > VECCI and City of Melbourne – Chair of Panel: "Creative City in uncertain times"
- > Committee for Melbourne
- > International Confederation of Principals – Keynote Speaker, Singapore 2009
- > Australian Secondary Principals Association
- > Serious Women's Business Conference
- > National Australia Bank – Key Clients Constellation Series
- > Mental Health Foundation of Australia National Conference – "Creativity and Resilience"
- > Melbourne Business School
- > Australian Centre for Educational Leadership National Conference
- > Swinburne University Occasional Address
- > Catholic Schools Conference
- > Deakin University
- > Ernst & Young
- > Golden Door Health Retreats
- > Melbourne Junior Chamber of Commerce
- > Melbourne Fire Brigade
- > Not-For-Profit Forum
- > RMIT University
- > Rotary International
- > St Catherine's School – Alumni Lunch
- > VECCI – Women in the City Network
- > Other corporate clients include Thiess Services, ANZ, BHP, La Trobe University, Centro and Coates.



#### Tania de Jong AM - Summary biography

Tania de Jong is the inspiration, co-founder and artistic director of Pot-Pourri and of Music Theatre Australia entertainment and event production company. A graduate of the University of Melbourne with a Bachelor of Law with Honours and the Victorian College of the Arts, Tania is considered one of Australia's most talented sopranos. She has performed with the Victoria State Opera and as a soloist with a number of orchestras. In 2006 Tania received the Ernst and Young Australian Social Entrepreneur of the Year Award for her work in founding The Song Room. Tania's other awards include the "Outstanding Individual Contribution to Australian Culture", Churchill Fellowship and the Accessibility Award in The Melbourne Awards. She was a finalist in the Telstra Business Women's Awards and has recently been inducted into the AGSE Entrepreneurs Hall of Fame. She was named Brainlink Woman of Achievement 2009. Tania is on the Board of Child Abuse Prevention and Research Australia. She was appointed a Member of the Order of Australia in June 2008 for service to the arts as a performer and entrepreneur and through the establishment and development of music and arts enrichment programs for schools and communities. She has recently founded Creativity Australia to improve wellbeing, engagement and innovation in the workforce, and in partnership with disadvantaged communities, through creative thinking and leadership programs.

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"Your presentation "Creative Leadership – The Key to Success in Uncertain Times" was excellent, evidenced by the number and calibre of questions from the audience. You provided cutting edge public policy thinking for our Trustees. Feedback from the event has been excellent."

CEDA

"Swinburne University was honoured that Tania agreed to speak to our graduates at two of our recent Graduation ceremonies. Tania was just terrific. She gave an inspiring Occasional Dress to the Graduates. Her speech was encouraging, uplifting, appropriately challenging, and of course, beautifully finished off with a song. Our Graduates were simply captivated. Well done Tania."

Bill Scales AO, Chancellor, Swinburne University of Technology

"I was the facilitator for the annual planning workshop for a consulting firm. Everybody was contributing, and all were involved in the discussions. Then Tania came in for her session with the team. She took them to a higher level; she got people in touch with deeper places inside themselves, and released the energy...something special was radiated within the room – it was joyous to see everyone finding their potential, being creative and expressing themselves in ways that they never would have imagined possible. It took them beyond their previous limitations."

Geoff Hopkins for Jo Fisher Recruitment

"Tania convinced us we had the vision and skills to run a successful project and believe in ourselves. I cannot speak highly enough of her energy, commitment, drive, enthusiasm and professionalism."

ROMAC

"I write to congratulate you and your team for your facilitation of the Faculty of Law and Management's recent two day retreat at Werribee Mansion for 32 of our senior staff. I had wanted to do a serious team building exercise. The exercises undertaken were certainly different, and innovative, creative even! I was pleased with your team's efforts to gel our group. The team building undertaken on the first day led to the excellent planning results we achieved on the second. While we have much to do, we have developed four very clear areas of focus to take us forward over the next decade. Our thanks for your role in leading us to that path."

Dean, Faculty of Business and Law, La Trobe University

# TANIA DE JONG AM

## BEYOND THE PARADIGM – WITH ONE VOICE WORKSHOP TEAMBUILDING – LEADERSHIP – CREATIVITY INNOVATION – COMMUNITY

Many organisations today have turned to workplace innovation programs in the conviction that creativity is one key to competitive survival. And organisations know their ability to innovate lies in the creativity and abilities of their people.

The individual needs to understand and adopt internal thinking processes that increase the potential for new thinking. Organisations have to do the same.

Would you like your teams to deliver exceptional performance and productivity? What if could unlock the creative and innovation potential of your team? This creative leadership program takes participants on a transformational journey out of their comfort zone. Through learning to let go and changing the paradigm of their own abilities, participants gain insight into the potential of their colleagues and teams. An outstanding and joyful program for team building, developing innovation capacity and leadership development.

Our voice is our human instrument. Organisations need to hear the voices and opinions of their employees and employees need to have their voices listened to. Everyone can make a vital contribution to the energy within the organisation by feeling free to express themselves.

Diva, voice teacher, speaker, entrepreneur and performer Tania de Jong AM, will help participants to find and free their natural voice in this inspiring workshop for anybody who needs to communicate and present more effectively. Make your presence felt through sound.

Hear yourself become a leader. Be aware of the sounds others are making when they communicate. Learn to use your voice effectively to lead and to experience the application and importance of voice in presenting, influencing and being heard. This program will heighten wellbeing, creativity, emotional expression and self awareness.

Learn to sing in harmony together and transform your team through the power of music and the human voice. You can even write a special song and sing it together!

NB. Tania is one of Australia's leading singers and will talk about creativity and leadership and perform a song or two to entertain and inspire at the start of the session.

*"I felt uncontrollably joyous!"*

Foundation for Young Australians

*"It brought the group so much closer together – the room was tingling with our combined energy."*

Macquarie Bank

*"I could not stop my lips from turning upwards and smiling during the session! It made me feel so happy and alive!"*

Participant from Accenture

*"The event last night was a great success, and on a number of different levels. It was fun, built trust and shared experience amongst our group, and helped advance the leadership program we are workshopping. Your contribution was wonderful and you obviously have a winning set of products that are refreshingly different. Thank you for sharing the experience with us last night."*

Tony Oliva BHP Worsley Alumina

“Can you pass on appreciation to Tania for demonstrating that creativity in business can actually work? Although a short session, it was apparent to me that Tania’s passion, energy and initiative can flow through and bring out the creative side in everyone and can assist in improving all aspects of a business, irrespective of its field of expertise. Interactive leadership workshops are always more productive and enjoyable, and this one was a belter.”

Sally Capp, CEO, Committee for Melbourne

“It was truly amazing to hear everyone singing in a manner none of them thought possible! Finding the key event to launch a day of creative and innovative thinking was not easy however we ‘nailed’ it with Finding Your Voice.”

Centro Properties Group - Marketing Managers Conference

“A great activity that really brought together our 250 HR leaders as one team. We started with 70% saying they couldn’t sing and finished with an amazing four-part harmony song that they really were proud of. Highly recommended!”

Andrea Grant, Telstra

“The program is most useful in transforming and building a stronger and more cohesive team.”

Visionstream/Leightons

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## Potential Benefits and Outcomes:

- > Be empowered to establish and sustain passion, creativity, energy and courage inside yourself and your Organisation
- > Establish an organisational culture which supports creativity at all levels and fosters innovation
- > Gain insight into the practical application of primary creativity skills and an understanding of your own brain preferences and those of others
- > Challenge, engage and motivate your people and teams
- > Improve self esteem, wellbeing and company morale
- > Enhance communication between business units
- > Help build teams post-merger or restructure
- > Energise and add variety to a conference or other meeting program
- > Recognise and reward top performers or a specific department or group
- > Release work related tension and frustrations in a constructive environment and reduce stress

## BATTLE OF CHOIRS – an outstanding challenge for teams of 50 to 500 people

Break your team into 2 or more groups, learn some breathing and singing techniques, start singing in harmony and then sing-off against one another. Your song could be performed in a public venue like a shopping centre, office foyer, gala event or hospital to raise funds for a charity of your choice.

This is a brilliant team building activity engaging with the right -side of the brain, improving self awareness and communication and shifting employees out of their comfort zone into a creative space where anything is possible. This program guarantees to get your employees singing off the same song sheet!

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## CONTACT

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