





New Melbourne Co-working Space Dimension⁵ Launches Amid 'Ideas Boom'

Creative Universe welcomes Federal Government \$1 billion Innovation Statement, announces launch of new co-working collaboration with Dimension Data Australia.

Melbourne, Australia – Monday 15 February, 2016

Creative Universe welcomed the Federal Government's vision for a more innovative economy, particularly its support for incubators and increased collaboration between businesses, universities and the research sector.

As part of its <u>National Innovation and Science Agenda</u> the Government is setting aside \$8 million for an Entrepreneurs' Programme, aimed at helping more start-ups realise their economic potential.

Creative Universe and Creative Innovation Global Founder, leading soprano and serial entrepreneur Tania de Jong AM said the collaboration fostered at high performing incubators and co-working spaces was a crucial ingredient to innovation.

"The elements of mentoring, shared resources and networking that exist in co-working spaces rapidly accelerate the opportunities available to early stage entrepreneurs," she said.

To add to the "ideas boom" Creative Universe is delighted to announce a partnership with Dimension Data, the global ICT solutions and services provider, creating a new 1100 square metre co-working space in South Melbourne.

Dimension⁵ aims to promote 'positive human collisions', spark innovation and entrepreneurship across technology, start-ups, business and social enterprises.

Five-dimensional space refers to a hypothetical extra dimension beyond the usual three spatial dimensions and the fourth dimension of time in relativity physics. Tania said: "It's a place to go outside and beyond the traditional boxes...where anything is possible."

The South Melbourne hub will be open to entrepreneurs, innovators, creatives, social enterprises; small businesses, not-for-profits; disruptive teams from large organisations and others who want to connect with a passionate community of game-changers.

Memberships at Dimension⁵ will be available from \$425 per month and include invitation to regular community events, such as brainstorm breakfasts, pitch nights, guest speakers and yoga/meditation classes. Dimension Data staff are excited to offer mentoring to start-ups and others working in the space.

To register your interest in Dimension⁵, please contact Alrick Pagnon on <u>alrick@creativeuniverse.com.au</u> or +61(0)3 8679 6000.

These are our channels for change:









You can find us at Level 1, 68 Clarke St South Melbourne Victoria 3205 Ring us 03 8679 6000 or drop us an email... info@creativeuniverse.com.au

About Dimension Data

Founded in 1983, Dimension Data plc is an ICT services and solutions provider that uses its technology expertise, global service delivery capability, and entrepreneurial spirit to accelerate the business ambitions of its clients. Dimension Data is a member of the NTT Group. www.dimensiondata.com

About Creative Universe

Creative Universe makes the extraordinary possible by helping to create sustainable, aligned and high performance organisations. Our goal is to help develop creative leaders and build a culture of innovation.

We build capabilities in creative thinking and leadership, develop a culture of innovation and entrepreneurship, assist in understanding and managing disruption, foster diversity and community and unleash potential of individuals and teams. <u>www.creativeuniverse.com.au</u>

- ENDS -

Media interviews, photos and enquiries: Harvey Ferle, 02 9929 7533 - <u>harvey.ferle@watterson.com.au</u> Tania de Jong, 03 8679 6000 – <u>tania@creativeuniverse.com.au</u>