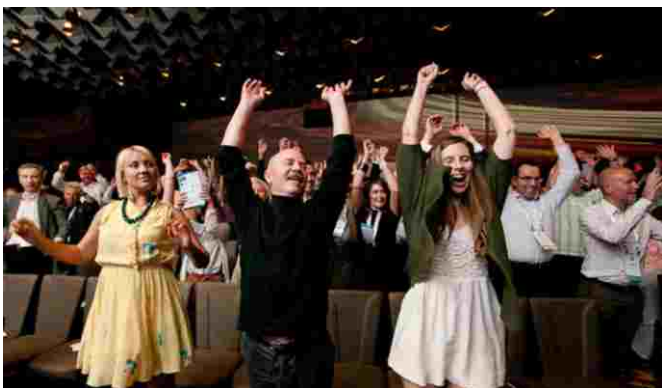




INSPIRING MINDS

TEAM BUILDING LEADERSHIP BRAINSTORMING CREATIVITY AND INNOVATION TRAINING PROGRAMS



Sustained growth in the future can only be achieved by the continuous generation of new creative ideas and strategies. Every organisation needs to develop a culture where people's unique “voices” are heard. The individual needs to understand and adopt internal thinking processes that increase the potential for new thinking. Organisations have to do the same. Creativity will be the strategic tool for the 21st Century.

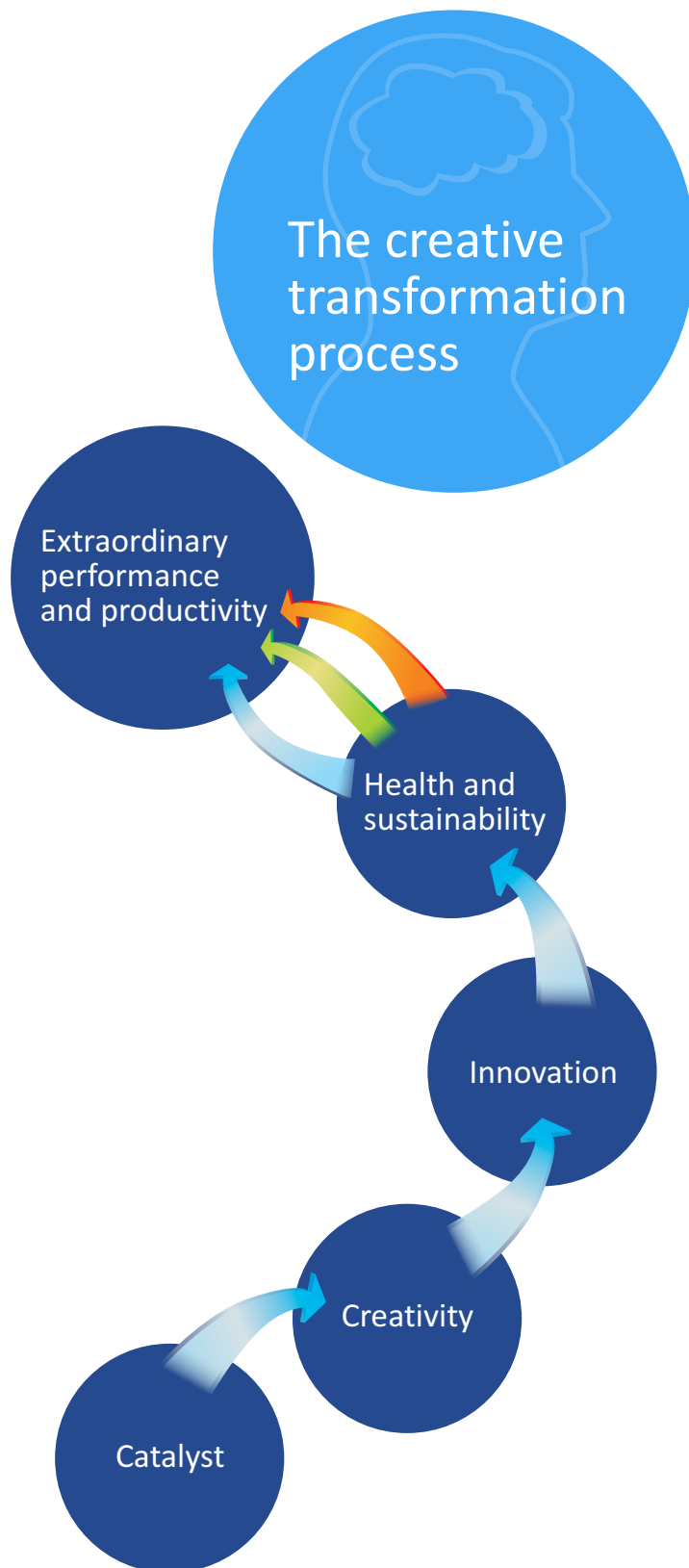
A recent IBM CEO Global Study of 1500 CEOs found that creativity was rated as the most important leadership attribute over the next 5 years in an increasingly complex and uncertain global environment.

Creative Universe works with organisations to develop new thinking, build trust and deliver outstanding leadership programs designed to create ultimate brainstorming power, improve wellbeing and engagement and unlock leadership, productivity and innovation. The result is breakthrough implementable ideas that deliver instant return on investment, as well as longer term innovations for further incubation and development. From a 45 minute brain adventure to a 3 day retreat we will collaborate with you and design a program to suit your requirements.

Creative Universe is delighted to offer a diverse suite of exciting new Inspiring Minds programs that facilitate unique, creative experiences, executive leadership, training, and break-outs for strategy days, conferences, retreats and meetings. The programs will add an important dimension to the development and recognition of high performing teams and creative-thinking individuals. These programs are custom designed to ensure everyone steps out of their comfort zones and participates, learns and grows together. They are powerful, fun and highly interactive.

WHAT'S IN IT FOR YOU?

- Be empowered to establish and sustain passion, creativity, energy and courage inside yourself and your organization
- Establish an organisational culture which supports creativity at all levels and fosters innovation
- Gain insight into the practical application of primary creativity skills and an understanding of your own brain preferences and those of others
- Challenge, engage and motivate your people and teams
- Improve self esteem, wellbeing, productivity and company morale
- Reduce siloes and enhance communication between business units
- Help build teams post-merger or restructure
- Energise and add variety to a conference or other meeting program
- Recognise and reward top performers or a specific department or group
- Release work related tension and frustrations in a constructive environment and reduce stress



“The event was a great success, and on a number of different levels. It was fun, built trust and shared experience amongst our group, and helped advance the leadership program we are workshopping. Your contribution was wonderful and you obviously have a winning set of products that are refreshingly different.”
- BHP Worsley Alumina

“Can you pass on our appreciation for demonstrating that creativity in business can actually work. It is possible to bring out the creative side in everyone and can assist in improving all aspects of a business, irrespective of its field of expertise. Interactive leadership workshops are always more productive and enjoyable and this one was a belter.”
- Committee for Melbourne

THE PROGRAMS

Half day, one and two day and ongoing programs to address key organisational and team issues.

KILLER INNOVATION

Let us help you think differently (and more effectively) using some of the most effective and rewarding creative thinking techniques from around the world. A GUARANTEED WAY TO GENERATE NEW IDEAS and work out how to implement them.

Double the results from last year's direct mail campaign. Create that killer promotion. Increase web traffic. Evolve your product or service offering. Develop ways for greater staff engagement.

BEYOND THE PARADIGM – LEADERSHIP FOR THE FUTURE

Would you like your teams to deliver exceptional performance and productivity? This creative leadership program takes participants on a transformational journey out of their comfort zone. Through learning to let go and changing the paradigm of their own abilities, participants gain insight into the potential of their colleagues and teams. An outstanding and joyful program for team building, development of innovation capacity and leadership.

HOW TO DEVELOP A CULTURE OF INNOVATION AND UNLOCK YOUR HUMAN CAPITAL

Most organisations say they are innovative, yet very few have a true culture of innovation. This program explores the definitions of creativity and innovation and reminds us that innovation cannot occur without creative thought. You will learn how to develop a strong innovation culture leading to improved wellbeing, engagement and productivity to outperform your competitors. (We can conduct a health check of innovation capability for your organisation and then recommend action steps.)

CORPORATE STORYTELLER

In this fascinating and evocative session, you will learn how to truly engage, compel and inspire your

internal and external stakeholders through the mode of storytelling. Learn how to pick the right story for your audience and your objective. This is a meaningful engagement and leadership tool to support innovation capability within the organisation. One on one coaching also available.

BATTLE OF THE CHOIRS

Break your team into 2 or 3 groups, learn some Vocal techniques, start singing in harmony and then sing-off against one another. This is a brilliant team building activity, shifting employees out of their comfort zone into a creative space. Your song could be performed in a public venue like a shopping centre, office foyer, gala event or hospital to raise funds for a charity of your choice.

FROM MANAGERS TO LEADERS

People, Passion, Purpose, Productivity

Are your managers strategic people leaders? Do they help inspire and unlock the “blue sky” ideas that will turn your business from good to great? This program will assist you in unlocking your creative capital and leadership potential and create unlimited productivity.

COMMUNICATE BETTER THROUGH DRAMA

Improvise, create, problem solve, communicate

Got an issue at work? Bring it into an improvisation workshop and find lots of ways to solve your big and small issues. Develop authentic leaders for the future.

FOOD GLORIOUS FOOD

Whip up a wicked meal...a cooking experience to titillate your taste buds and bring your team into delicious alignment or compete to create the dish of the day.

SONG STAR

Let your group write their own song, create their own lyrics and tunes with composers and then record them. You could even write your own company song for the new marketing campaign.

“One of the most memorable participative workshops many of us have ever experienced. The “With One Voice” workshop highlighted our key aims of creativity and innovation as tools for great leadership, and team work. The workshop brought these to life and proved that working as one team aligned to one outcome, can achieve amazing results.”

- CEO, Spotlight

“It brought the group so much closer together... the room was tingling with our combined energy.”

- Macquarie Bank

“We were delighted with the impact and outcome of your session. Many people have made positive comments on the session and the energy and passion that it produced. Brilliant!”

- AON Top 200 Conference

BRAIN ADVENTURES

45, 60 or 90 minute well being breaks to unlock the right side of the brain.

PERCUSSION DISCUSSION

Drumming and a range of other percussion instruments come together in a rhythmic group activity - proven and effective to bring together teams and find your inner rhythm. Participants enjoy greater freedom of expression, improve confidence and basically have fun!

ONE TEAM, ONE VOICE

Every voice matters!

Our voice is our human instrument. Organisations need to hear the voices and opinions of their employees and employees need to have their voices listened to. Everyone can make a vital contribution to the energy within the organisation by feeling free to express themselves.

The workshop will offer a powerful and transformational team leadership development experience in which self-limiting beliefs are removed and participants will find a new paradigm for potential and possibility. You will all end up singing off the same song sheet!

CREATIVE CUPCAKES

Don an apron and join your colleagues as you go on a journey of creativity and expression through the unique medium of hand-decorated

cupcakes. One or many targeted themes can be developed to convey elements of your company's message. We can provide homemade cupcakes in a range of flavours and decorations including icing, sprinkles, fondant, nuts, strawberries, lollies, coconut and more. Watch as everyone's ideas and interpretations combine to create something spectacular, meaningful and tasty!

THE JUGGLING ACT

Juggling is a great way to stimulate both sides of the brain and focus and invigorate your team, increasing hand-eye coordination and balance/perception skills. They will have lots of fun, become more focused and ultimately help your company to achieve as they learn to let go of old patterns!

FREE YOUR BODY, FREE YOUR MIND

Movement and creative dance incorporating a variety of styles designed to free your body and mind. From Afrobeat and jungle to salsa and ballroom. A wonderful team building activity.

LOST FOR WORDS

Creative writing and storytelling that will enable you to be more productive in all your writing and ensure you overcome "writer's block".

INNER ARTIST

Programs including charcoal drawing, painting, portrait, sculpture, group artworks, and you can even create your own company art exhibition. Participants can draw their journey within the company or illustrate their vision for the future.

And there are many other options...we will customise a program to suit your needs.

One on one mentoring and coaching is available from experienced leaders across a variety of sectors.



Inspiring Minds Programs are proudly presented by Creative Universe

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