

TANIA DE JONG AM

“You truly are an amazing human being! I believe you were put on this earth to create ‘radical shifts’ and move individuals from unable to able. And ... you do that so effortlessly, tapping into every part of our human existence.” I AM WOMAN podcast

Tania de Jong AM is a trail-blazing Australian soprano, global speaker, award-winning social entrepreneur, philanthropist, creative innovation catalyst, spiritual journey woman and storyteller. Tania is one of Australia’s most successful female entrepreneurs and innovators having developed 6 businesses and 4 charities.

When she was just 14 years old her best friend told her not to bother having singing lessons. So, it’s not surprising that her mission is to change the world, one voice at a time. [Tania’s TED Talk ‘How singing together changes the brain’](#) has sparked international interest.

Tania is a global authority on creativity, innovation and collaboration. With a [grandmother who invented the foldable umbrella](#), innovation is in her blood. And, as the daughter of Holocaust survivors, she has learnt about resilience and re-invention and developed a passion for diversity and social inclusion.

Tania is an agent for change. She is an inspirational and moving storyteller and presenter. Her keynotes, combined with the power of song, are transformational. She is known for her ability to unleash creative energy and capabilities, expand mindsets, build ‘can-do’ teams and strategies to develop a culture of innovation, diversity and inclusion.

Tania has an unusual background because her work and knowledge spans the business, public, creative and community. She is able to draw together cross-sector themes relevant to business and government sectors. She is a dynamic and insightful speaker, MC, panel member, workshop leader and performer and enjoys customising her contributions to create outstanding and memorable outcomes.

Individuals, communities, corporations and governments face increasing challenges and accelerating change, and Tania expand mindsets and inspires audiences to think more laterally and creatively about the future. In 2018 Thinkers50 invited her to be a keynote speaker and performer at the World Business Forum in Denmark.

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For 10 years Tania produced the ground-breaking [Creative Innovation Asia Pacific](#) forum bringing together international and national leaders to focus on managing and preparing for a rapidly changing world. [Creative Innovation Global](#) has received international and national awards including Corporate Event of the Year in the global Eventex Awards. Creative Universe and Creative Innovation Global were ranked among the top 20 event organizers and agencies from around the world as part of the [Eventex All-Stars Index](#).

Tania is the Founder of [Creative Universe](#) transformational leadership and innovation capability building programs, [Creative Innovation Global](#), [MTA Entertainment & Events](#) and acclaimed singing group [Pot-Pourri](#). Tania founded a co-working space [Dimension5](#) in Melbourne to drive social innovation and collaboration.

Tania is also the Founder of four charities, including [Mind Medicine Australia](#) (with her husband Peter Hunt AM). MMA aims to expand the treatments available for Australians suffering from mental illness through safe and effective use of psychedelic-assisted therapies. MMA successfully applied for the rescheduling of psilocybin and MDMA in 2023 – a world first!

Tania's latest charity is [Umbrella Foundation](#) which is committed to telling stories that matter through the innovative use of music, theatre and other artforms, raising consciousness and inspiring generosity, diversity, inclusion, harmony and compassion. Umbrella Foundation recently presented world premiere seasons of [Driftwood-The Musical](#) leading to international interest in the acclaimed production. Tania played the role of her inspirational grandmother Slawa Duldig.

[Creativity Australia](#) works with a range of marginalised individuals (including migrants, people with depression and disabilities and job seekers) and communities to build supportive networks through the acclaimed *With One Voice* choir social inclusion programs. In 2016, [Creativity Australia](#) received the Melbourne Award for Contribution to Community and has been named in Anthill's Top 100 Smart Innovations every year since 2013.

Tania founded [The Song Room](#) which has provided access to creative learning and wellbeing for over one million disadvantaged Australian children since 1999.

Tania has a Bachelor of Law (Honours) from the University of Melbourne and is a graduate of Victorian College of the Arts in opera, music theatre and voice. She was

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appointed a Member of the Order of Australia in June 2008 for service to the Arts as a performer and entrepreneur and through the establishment and development of music and arts enrichment programs for schools and communities.

Tania's other awards include Ernst and Young Australian Social Entrepreneur of the Year, the 'Outstanding Individual Contribution to Australian Culture', Churchill Fellowship and The Melbourne Award. She was inducted into the AGSE Entrepreneurs Hall of Fame at Swinburne University and named Brainlink Woman of Achievement. Tania was named in the 2016 [Impact 25 Awards](#) which honour the social sector's most influential people for their significant and positive impact in Australia and around the world. Tania was named in the 100 Women of Influence, the 100 Australian Most Influential Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. In 2019 she was honoured with the Award for Meritorious Service to the Community in the Victorian Multicultural Awards for Excellence.

Major clients have included the leadership teams of Woodside, Department of Defence (DST Group), McKinsey & Company, PwC, Ernst & Young, BCG, AGL, Veolia, Spotlight, David Jones, Perpetual, Telstra, Transurban, Mondelez, ANZ, CBA, NAB, BHP, INSEAD Business School, AON, The Florey Institute, CPA, Rotary, various Governments, Universities and schools. She has been a keynote speaker at many leading innovation, education, entrepreneurship and technology conferences and special events including the International Innovation Symposium in Vienna. Tania writes articles and has been featured and interviewed across major media including Huffington Post, ABC, AFR BOSS Magazine, The Australian, The Age, Sydney Morning Herald, 2UE and many others. She has spoken and performed in over 40 countries.

Tania has released seven albums with her acclaimed singing group Pot-Pourri and **has released six solo albums, [Soundsations](#), [Heaven on Earth](#) and the new releases [Flying Free](#), [Solitary Harmony](#), [The Breezes at Dawn have Secrets to Tell](#) and [Awakening for the Peaceful Soul](#).** She sings in many languages, including English, Spanish, French, Latin, German, Italian, Russian, Mandarin Chinese, Japanese, Yiddish and Hebrew.

Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change.

(Trivia: Tania attended college in the USA on a tennis scholarship.)

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