Twitter: @TaniadeJong

**LinkedIn:** <a href="https://www.linkedin.com/in/taniadejong/">https://www.linkedin.com/in/taniadejong/</a>

Facebook: TaniadeJong <a href="https://www.facebook.com/taniadejongam">https://www.facebook.com/taniadejongam</a>

**Instagram:** taniadejongam

YouTube: https://www.youtube.com/playlist?list=PLLsssYhkU9SfPaCLesD8BPeXysFicC7QT

KEYNOTE VIDEO HIGHLIGHTS: <a href="https://www.youtube.com/watch?v=XbWUSCZnKHk">https://www.youtube.com/watch?v=XbWUSCZnKHk</a>

TANIA DE JONG AM – Speaking bios 2023 (Introduction & Full length to shorter versions)

INTRO VERSION (350 words for use by MCs, those introducing Tania to present)

Tania de Jong AM

Acclaimed Australian soprano, global speaker, award-winning social entrepreneur, creative alchemist, spiritual journeywoman

Founder Creative Universe, Creativity Australia, Umbrella Foundation, Dimension5, Music Theatre Australia, Pot-Pourri, The Song Room and Founder and Executive Producer of Creative Innovation Global and co-founder of Mind Medicine Australia

Tania de Jong AM (pronounced Yong) is one of Australia's most successful female entrepreneurs and innovators having developed 6 businesses and 4 charities. Tania works across the public, private, creative and social sectors. She founded Creativity Australia, Creative Universe, MTA Entertainment & Events and The Song Room. She co-founded Mind Medicine Australia, Australia's leading not-for-profit organisation working on the use of psychedelic-assisted therapies to treat a range of mental illnesses and expand the treatment options available to medical practitioners and their patients.

Tania presents <u>keynote speeches</u> and <u>leadership programs</u> and performs internationally as a soloist and with her group <u>Pot-Pourri</u>. She has released twelve albums. Tania's TED Talk <u>How</u> <u>Singing Together Changes The Brain</u> has sparked international interest.

She is Founder and Executive Producer of <u>Creative Innovation Global</u> winning national and international awards. Creative Universe and Creative Innovation Global were ranked among the top 20 event organizers and agencies from around the world as part of the Eventex All-Stars Index.

Tania's latest charity is <u>Umbrella Foundation</u> which is committed to telling stories that matter through the innovative use of music, theatre and other artforms, raising consciousness and inspiring generosity, diversity, inclusion, harmony and compassion. Umbrella Foundation presented the acclaimed world premiere seasons of <u>Driftwood-The Musical</u>.

Tania's awards include Ernst and Young Australian Social Entrepreneur of the Year. She was inducted into the AGSE Entrepreneurs Hall of Fame at Swinburne University and named Brainlink Woman of Achievement. Tania was named in the 100 Women of Influence and the 100 Australian Most Influential Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. In 2019 she was honoured with the Award for Meritorious Service to the Community in the Victorian Multicultural Awards for Excellence.

She was appointed a Member of the Order of Australia in June 2008 for service to the Arts as a performer and entrepreneur and through the establishment and development of music and arts enrichment programs for schools and communities.

Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change. Her mission is to change the world, one voice at a time!

#### **MINI VERSION (160 words)**

Tania de Jong (pronounced Yong) AM is a trail-blazing Australian soprano, global speaker, award-winning social entrepreneur, philanthropist, creative innovation catalyst and spiritual journey woman. Tania is one of Australia's most successful female entrepreneurs and innovators developing 6 businesses and 4 charities including Creative Universe, Creativity Australia and the With One Voice program, Creative Innovation Global, Mind Medicine Australia, Umbrella Foundation, Dimension5, MTA Entertainment & Events, Pot-Pourri and The Song Room. She was appointed a Member of the Order of Australia and named one of the 100 Women of Influence and the 100 Australian Most Influential Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. Tania has released twelve Albums and her TED Talk How Singing Together Changes The Brain has sparked international interest. Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change. Her mission is to change the world, one voice at a time!

Please add weblinks: @taniadejong

www.taniadejong.com www.creativeuniverse.com.au www.creativityaustralia.org.au

# **TANIA DE JONG (145 word MMA version)**

Tania de Jong AM is the co-Founder and Executive Director of Mind Medicine Australia. She regularly presents on psychedelic-assisted therapies, mental health and wellbeing at major conferences and events around the world and to Governments, regulators, clinicians, philanthropists and the general public.

Tania is one of Australia's most successful female entrepreneurs and innovators developing 6 businesses and 4 charities including Creative Universe, Creativity Australia and *With One Voice*, Umbrella Foundation, Creative Innovation Global, Pot-Pourri and The Song Room.

Tania was named in the 100 Women of Influence, the 100 Australian Most Influential Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. Tania's TED Talk has sparked international interest. Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change. Her mission is to change the world, one voice at a time!

#### **FULL VERSION (980 words)**

Tania de Jong AM is a trail-blazing Australian soprano, global speaker, award-winning social entrepreneur, philanthropist, creative innovation catalyst, spiritual journey woman and storyteller. Tania is one of Australia's most successful female entrepreneurs and innovators having developed 6 businesses and 4 charities.

When she was just 14 years old her best friend told her not to bother having singing lessons. So, it's not surprising that her mission is to change the world, one voice at a time. <u>Tania's</u> TED Talk 'How singing together changes the brain' has sparked international interest.

Tania is a global authority on creativity, innovation and collaboration. With a <u>grandmother</u> <u>who invented the foldable umbrella</u>, innovation is in her blood. And, as the daughter of Holocaust survivors, she has learnt about resilience and re-invention and developed a passion for diversity and social inclusion.

Tania is an agent for change. She is an inspirational and moving storyteller and presenter. Her keynotes, combined with the power of song, are transformational. She is known for her ability to unleash creative energy and capabilities, expand mindsets, build 'can-do' teams and strategies to develop a culture of innovation, diversity and inclusion.

Tania has an unusual background because her work and knowledge spans the business, public, creative and community. She is able to draw together cross-sector themes relevant to business and government sectors. She is a dynamic and insightful speaker, MC, panel member, workshop leader and performer and enjoys customising her contributions to create outstanding and memorable outcomes.

Individuals, communities, corporations and governments face increasing challenges and accelerating change, and Tania expand mindsets and inspires audiences to think more laterally and creatively about the future. In 2018 Thinkers50 invited her to be a keynote speaker and performer at the World Business Forum in Denmark.

For 10 years Tania produced the ground-breaking <u>Creative Innovation Asia Pacific</u> forum bringing together international and national leaders to focus on managing and preparing for a rapidly changing world. <u>Creative Innovation Global</u> has received international and national awards including Corporate Event of the Year in the global Eventex Awards. Creative Universe and Creative Innovation Global were ranked among the top 20 event organizers and agencies from around the world as part of the <u>Eventex All-Stars Index</u>.

Tania is the Founder of <u>Creative Universe</u> transformational leadership and innovation capability building programs, <u>Creative Innovation Global</u>, <u>MTA Entertainment & Events</u> and acclaimed singing group <u>Pot-Pourri</u>. Tania founded a co-working space <u>Dimension5</u> in Melbourne to drive social innovation and collaboration.

Tania is also the Founder of four charities, including Mind Medicine Australia (with her husband Peter Hunt AM). MMA aims to expand the treatments available for Australians suffering from mental illness through safe and effective use of psychedelic-assisted therapies. MMA successfully applied for the rescheduling of psilocybin and MDMA in 2023 – a world first!

Tania's latest charity is <u>Umbrella Foundation</u> which is committed to telling stories that matter through the innovative use of music, theatre and other artforms, raising consciousness and inspiring generosity, diversity, inclusion, harmony and compassion. Umbrella Foundation recently presented world premiere seasons of <u>Driftwood-The Musical</u> leading to international interest in the acclaimed production. Tania played the role of her inspirational grandmother Slawa Duldig.

<u>Creativity Australia</u> works with a range of marginalised individuals (including migrants, people with depression and disabilities and job seekers) and communities to build supportive networks through the acclaimed *With One Voice* choir social inclusion programs. In 2016, <u>Creativity Australia</u> received the Melbourne Award for Contribution to Community and has been named in Anthill's Top 100 Smart Innovations every year since 2013.

Tania founded <u>The Song Room</u> which has provided access to creative learning and wellbeing for over one million disadvantaged Australian children since 1999.

Tania has a Bachelor of Law (Honours) from the University of Melbourne and is a graduate of Victorian College of the Arts in opera, music theatre and voice. She was appointed a Member of the Order of Australia in June 2008 for service to the Arts as a performer and entrepreneur and through the establishment and development of music and arts enrichment programs for schools and communities.

Tania's other awards include Ernst and Young Australian Social Entrepreneur of the Year, the 'Outstanding Individual Contribution to Australian Culture', Churchill Fellowship and The

Melbourne Award. She was inducted into the AGSE Entrepreneurs Hall of Fame at Swinburne University and named Brainlink Woman of Achievement. Tania was named in the 2016 *Impact 25 Awards* which honour the social sector's most influential people for their significant and positive impact in Australia and around the world. Tania was named in the 100 Women of Influence, the 100 Australian Most Influential Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. In 2019 she was honoured with the Award for Meritorious Service to the Community in the Victorian Multicultural Awards for Excellence.

Major clients have included the leadership teams of Woodside, Department of Defence (DST Group), McKinsey & Company, PwC, Ernst & Young, BCG, AGL, Veolia, Spotlight, David Jones, Perpetual, Telstra, Transurban, Mondelez, ANZ, CBA, NAB, BHP, INSEAD Business School, AON, The Florey Institute, CPA, Rotary, various Governments, Universities and schools. She has been a keynote speaker at many leading innovation, education, entrepreneurship and technology conferences and special events including the International Innovation Symposium in Vienna. Tania writes articles and has been featured and interviewed across major media including Huffington Post, ABC, AFR BOSS Magazine, The Australian, The Age, Sydney Morning Herald, 2UE and many others. She has spoken and performed in over 40 countries.

Tania has released seven albums with her acclaimed singing group Pot-Pourri and has released six solo albums, <u>Soundsations</u>, <u>Heaven on Earth</u> and the new releases <u>Flying Free</u>, <u>Solitary Harmony</u>, <u>The Breezes at Dawn have Secrets to Tell</u> and <u>Awakening for the Peaceful Soul</u>. She sings in many languages, including English, Spanish, French, Latin, German, Italian, Russian, Mandarin Chinese, Japanese, Yiddish and Hebrew.

Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change.

(Trivia: Tania attended college in the USA on a tennis scholarship.

# Tania de Jong AM (260 words)

Tania is an acclaimed Australian speaker, singer and one of Australia's most successful female entrepreneurs and innovators having developed 6 businesses and 4 charities. She has released 12 Albums and sings like an angel!

She is the Founder of Creative Universe, Creativity Australia, Mind Medicine Australia, Creative Innovation Global, Umbrella Foundation, Dimension5 co-working hub, MTA Entertainment & Events, Pot-Pourri and The Song Room. Many of her organisations have won national and international awards.

Tania is a global authority on creativity, innovation and collaboration. She works across the public, private, creative and social sectors. She presents keynote speeches and performs around the world. With a grandmother who invented the foldable umbrella, innovation is in her blood.

Individuals, communities, corporations and governments face increasing challenges and accelerating change, and Tania expands mindsets and inspires audiences to think more laterally and creatively about the future. In 2018 Thinkers50 invited her to be a keynote speaker and performer at the European Business Forum in Denmark.

Tania's TED Talk <u>How Singing Together Changes The Brain</u> has sparked international interest.

She was appointed a **Member of the Order of Australia** and named in the 100 Women of Influence, the 100 Australian Most Influential Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. In 2019 she was honoured with the Award for Meritorious Service to the Community in the Victorian Multicultural Awards for Excellence.

Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change. Her mission is to change the world, one voice at a time!

Please add weblinks: Twitter: @TaniadeJong www.taniadejong.com www.creativeuniverse.com.au www.creativityaustralia.org.au

### Another short version business-focussed: (450 words)

**Tania de Jong AM** is a global expert in helping people to embrace innovation and be creative. She is one of Australia's leading sopranos, holds a Law Degree and received numerous awards including the Ernst and Young Australian Social Entrepreneur of the Year Award, A Churchill Fellowship, the Brainlink Woman of Achievement and many others which include, most notably, an Order of Australia for her services to the Arts and the Community.

She was recently named one of the 100 Women of Influence, the 100 Australian Most Influential Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. In 2019 she was honoured with the Award for Meritorious Service to the Community in the Victorian Multicultural Awards for Excellence.

Tania has developed 6 businesses and 4 charities. She founded <u>Creativity Australia</u>, <u>Creative Universe</u>, <u>MTA Entertainment & Events</u> and The Song Room and works with disadvantaged communities through Creativity Australia's 'With One Voice' choir social inclusion programs. She has also recently co-founded <u>Mind Medicine Australia</u> and <u>Umbrella Foundation</u>. Furthermore she is Founder and Executive Producer of <u>Creative Innovation Global</u> winning

national and international awards. Creative Universe and Creative Innovation Global were ranked among the top 20 event organizers and agencies from around the world as part of the newly released Eventex All-Stars Index.

Tania is an inspirational ambassador for change, a moving storyteller and performer. She is known for her ability to unleash creative energy and capabilities, expand mindsets and raise collective consciousness, build 'can-do' teams and strategies to develop a culture of innovation, diversity and inclusion.

She is a dynamic and insightful speaker, MC, panel member, workshop leader and performer and enjoys customising her contributions to suit specific client briefs to create outstanding outcomes.

Major clients have included the leadership teams of Woodside, Department of Defence (DST Group), McKinsey & Company, PwC, Ernst & Young, BCG, AGL, Veolia, Spotlight, David Jones, Perpetual, Telstra, Transurban, Mondelez, ANZ, CBA, NAB, BHP, INSEAD Business School, AON, The Florey Institute, CPA, Rotary, various Governments, Universities and schools. She has been a keynote speaker at many leading innovation, education, entrepreneurship and technology conferences and special events including the International Innovation Symposium in Vienna. Tania writes articles and has been featured and interviewed across major media including Huffington Post, ABC, AFR BOSS Magazine, The Australian, The Age, Sydney Morning Herald, 2UE and many others. She has spoken and performed in over 40 countries.

Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change. Her mission is to change the world, one voice at a time!

#### **TANIA SINGING BIO (330 words)**

# Tania de Jong AM (soprano)

Tania is a leading Australian soprano, global speaker, creative alchemist, social entrepreneur, philanthropist and spiritual journey woman. Tania is one of Australia's most successful female entrepreneurs and innovators developing 6 businesses and 4 charities.

An Honours Law graduate of the University of Melbourne and the Victorian College of the Arts (Opera and Music Theatre), Tania has performed in over 40 countries and released 12 albums. She is the Founder of four charities, <u>Umbrella Foundation</u>, <u>Mind Medicine Australia</u>, <u>The Song Room</u> and <u>Creativity Australia and the With One Voice program</u>, and organizations including <u>Creative Universe</u>, <u>Creative Innovation Global</u>, <u>Dimension5</u>, <u>Pot-Pourri</u> and <u>MTA Entertainment & Events</u>. Creativity Australia works with a range of marginalised individuals and communities to build supportive networks through the acclaimed *With One Voice* choir social inclusion programs.

She performs as a soloist with choirs and orchestras, and for a range of special events and festivals globally. She presents magical performances across classical, music theatre, contemporary, sacred, spiritual and world genres. She also MCs and presents keynote speeches, voice workshops, immersive sound experiences and uses voice as a healing modality.

Umbrella Foundation recently presented recently presented world premiere seasons of <a href="Driftwood-The Musical">Driftwood-The Musical</a> leading to international interest in the acclaimed production. Tania played the role of her inspirational grandmother Slawa Duldig.

Her numerous awards include Ernst and Young Australian Social Entrepreneur of the Year, the AFR 100 Women of Influence, the top 100 Most Influential Australian Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. She was appointed a Member of the Order of Australia in June 2008 for service to the arts as a performer and entrepreneur and through the establishment and development of music and arts enrichment programs for schools and communities. There have been over 130,000 views of her TED Talk: "How singing together changes the brain".

Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change. Her mission is to change the world, one voice at a time!

(Trivia: Tania attended college in the USA on a tennis scholarship and her grandmother Slawa Duldig invented the first foldable umbrella in Vienna in 1929.)

### **AGENT KEYNOTE VERSION (820 words)**

Tania de Jong AM is a trail-blazing Australian soprano, global speaker, award-winning social entrepreneur, philanthropist, creative innovation catalyst, spiritual journey woman and storyteller. Tania is one of Australia's most successful female entrepreneurs and innovators having developed 6 businesses and 4 charities.

When she was just 14 years old her best friend told her not to bother having singing lessons. So, it's not surprising that her mission is to change the world, one voice at a time. <u>Tania's</u> <u>TED Talk 'How singing together changes the brain'</u> has sparked international interest.

Tania is a global authority on creativity, innovation and collaboration. With a <u>grandmother</u> <u>who invented the foldable umbrella</u>, innovation is in her blood. And, as the daughter of Holocaust survivors, she has learnt about resilience and re-invention and developed a passion for diversity and social inclusion.

Tania is an agent for change. She is an inspirational and moving storyteller and presenter. Her keynotes, combined with the power of song, are transformational. She is known for her

ability to unleash creative energy and capabilities, expand mindsets, build 'can-do' teams and strategies to develop a culture of innovation, diversity and inclusion.

Tania has an unusual background because her work and knowledge spans the business, government, creative and community sectors. She is a dynamic and insightful speaker, MC, panel member, workshop leader and performer and enjoys customising her contributions to create outstanding and memorable outcomes.

Individuals, communities, corporations and governments face increasing challenges and accelerating change, and Tania expand mindsets and inspires audiences to think more laterally and creatively about the future. In 2018 Thinkers50 invited her to be a keynote speaker and performer at the World Business Forum in Denmark.

For 10 years Tania produced the ground-breaking <u>Creative Innovation Asia Pacific</u> forum bringing together international leaders to focus on managing and preparing for a rapidly changing world. <u>Creative Innovation Global</u> has received international and national awards including Corporate Event of the Year in the global Eventex Awards.

Tania is the Founder of <u>Creative Universe</u> transformational leadership and innovation capability building programs, <u>Creative Innovation Global</u>, <u>MTA Entertainment & Events</u> and acclaimed singing group <u>Pot-Pourr</u>i.

Tania is also the Founder of four charities, including Mind Medicine Australia (with her husband Peter Hunt AM). MMA aims to expand the treatments available for Australians suffering from mental illness through safe and effective use of psychedelic-assisted therapies. MMA successfully applied for the rescheduling of psilocybin and MDMA in 2023 – a world first!

Tania's latest charity is <u>Umbrella Foundation</u> which presented the world premiere of <u>Driftwood The Musical</u> leading to international interest in the acclaimed production. Tania played the role of her inspirational grandmother Slawa Duldig.

<u>Creativity Australia</u> works with a range of marginalised individuals (including migrants, people with depression and disabilities and job seekers) and communities to build supportive networks through the acclaimed *With One Voice* choir social inclusion programs. Tania also founded <u>The Song Room</u> which has provided access to creative learning and wellbeing for over one million disadvantaged Australian children since 1999.

Tania has a Bachelor of Law (Honours) from the University of Melbourne and is a graduate of Victorian College of the Arts in opera, music theatre and voice. She was appointed a Member of the Order of Australia in June 2008.

Tania's other awards include Ernst and Young Australian Social Entrepreneur of the Year, the 'Outstanding Individual Contribution to Australian Culture', Churchill Fellowship and The Melbourne Award. She was inducted into the Entrepreneurs Hall of Fame at Swinburne University and named Brainlink Woman of Achievement. Tania was named in the 2016 *Impact 25 Awards* which honour the social sector's most influential people for their significant and positive impact in Australia and around the world. Tania was named in the 100 Women of Influence, the 100 Australian Most Influential Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. In 2019 she was honoured with the Award for Meritorious Service to the Community in the Victorian Multicultural Awards for Excellence.

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Tania has released seven albums with her acclaimed singing group Pot-Pourri and has released six solo albums.

Tania has garnered an international reputation as a performer, speaker, entrepreneur and a passionate leader for social change. Her mission is to change the world, one voice at a time!

(Trivia: Tania attended college in the USA on a tennis scholarship. She sings in many languages, including English, Spanish, French, Latin, German, Italian, Russian, Mandarin Chinese, Japanese, Yiddish and Hebrew.)

### GENERAL (300 word bio)

Tania is a leading Australian soprano, global speaker, creative alchemist, social entrepreneur, philanthropist, and spiritual journey woman. Tania is one of Australia's most successful female entrepreneurs and innovators developing 6 businesses and 4 charities.

An Honours Law graduate of the University of Melbourne and the Victorian College of the Arts (Opera and Music Theatre), Tania has performed in over 40 countries and released 12 albums. She is the Founder of four charities, <u>Umbrella Foundation</u>, <u>Mind Medicine Australia</u>, <u>The Song Room</u> and <u>Creativity Australia and the With One Voice program</u>, and organizations including <u>Creative Universe</u>, <u>Creative Innovation Global</u>, <u>Dimension5</u>, <u>Pot-Pourri</u> and <u>MTA</u>

<u>Entertainment & Events</u>. Creativity Australia works with a range of marginalised individuals and communities to build supportive networks through the acclaimed *With One Voice* choir social inclusion programs.

She performs as a soloist with choirs and orchestras, and for a range of special events and festivals globally. She presents magical performances across classical, music theatre, contemporary, sacred, spiritual and world genres. She also MCs and presents keynote speeches, voice workshops, immersive sound experiences and uses voice as a healing modality.

Tania's new charity, <u>Umbrella Foundation</u> recently presented recently presented world premiere seasons of <u>Driftwood-The Musical</u> leading to international interest in the acclaimed production. Tania played the role of her inspirational grandmother Slawa Duldig.

Her numerous awards include Ernst and Young Australian Social Entrepreneur of the Year, the AFR 100 Women of Influence, the top 100 Most Influential Australian Entrepreneurs and named as one of the 100 most influential people in psychedelics globally in 2021. She was appointed a Member of the Order of Australia in June 2008. There have been over 130,000 views of her TED Talk.

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